



News Release

2007 Canada Winter Games Inuit and Dene Games Award Winners

ALBERTA, Calgary (December 12, 2007) - Traditional Games originated from the time when northern aboriginal people were semi-nomadic. Played for both fun and survival, these games developed strength, endurance, and resistance to pain. The people were tested and prepared for the hard life on the land. Traditional games were also played when groups from different areas visited and celebrated their culture together.

In a unique competition to showcase these exceptional games and athletes, the Pan Northern Territories (Yukon, Northwest Territories, and Nunavut) developed a special competition for the 2007 Canada Winter Games to showcase the Traditional Games that were originally played across the North and in First Nation, Inuit and Inuvialuit communities. An outstanding community oriented company, **Enbridge Inc.**, became the major sponsor of the Traditional Games venue during the 2007 Canada Winter Games.

Enbridge Inc.'s contribution also includes educational bursaries totaling nearly \$50,000 to Nunavut, Northwest Territory and Yukon athletes to pursue their dreams. These awards were valued at \$2,500 each for all first place winners in the traditional sport events for both Inuit and Dene Games. As a true community sport sponsor, **Enbridge Inc.** delivered on their commitment to enhance the quality of life in our communities by supporting our athletes and helping them further their education through their involvement in traditional sport.

The Honorable Michael McLeod, Minister of Municipal and Community Affairs for the Government of the Northwest Territories, made the following comment regarding **Enbridge Inc.**'s support for this project:

"We are pleased to join Enbridge Inc and the Governments of Yukon and Nunavut on the delivery of this program. Through the generous corporate investment from Enbridge Inc., we will be able to support further learning opportunities for Traditional Games athletes who attended the 2007 Canada Winter Games. This is an excellent opportunity for emerging northern leaders made possible through Enbridge Inc."

There are many people who contributed to the promotion and richness of the traditional Inuit and Dene Games event at the 2007 Canada Winter Games. D'Arcy Levesque, Vice President, Public & Government Affairs indicated that:

"Enbridge Inc. was proud to be the Official Supplier of the 2007 Canada Winter Games in Whitehorse as the exclusive sponsor of the Inuit & Dene Games. Our support of this 40th Anniversary of the Canada Games, and the first ever to be held north of the 60th parallel, was a celebration of the unique Northern Canadian culture which is demonstrated through these traditional games."

Page 1 of 2



News Release

Team Nunavut, Team Northwest Territories and Team Yukon want to extend their heartfelt thanks to the leaders from Enbridge Inc. who have supported these athletes in this worthwhile endeavor and look forward to additional opportunities to work in partnership to promote traditional sport and culture in future Games.

- 30 -

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Page 2 of 2